## Quick Facts about Fall

### WHY OUR FALL COLOR SEASON GOES ON AND ON AND ON

The Eastern Sierra's varied elevations – from approximately 5,000 to 10,000 feet (1,512 to 3,048 m) – mean the trees peak in color at different times. Bishop, Inyo County and southern Mono County usually turn color first, with Mammoth Lakes, June Lake, Bridgeport and northern Mono County peaking by mid-October.

### TREE SPECIES

Trees that change color in the Eastern Sierra include aspen, cottonwood and willow.

### LIKE CLOCKWORK

Ever wonder how Eastern Sierra leaves know to go from bright green to gold, orange, and russet as soon as the calendar hits mid-September? Their cue is actually from the change in air temperature and decreased daylight.

#### TRUE COLORS

The reason we see fall colors is part of an annual cycle that begins in spring and summer, when green chlorophyll pigments are active in cells that make food for the tree to grow. It's during this time that leaves also contain lesser amounts of yellow, orange and red pigments that are masked by the chlorophyll. The occurrence of fall colors is actually the disappearance of green chlorophyll!

### **COLOR INTENSITY**

Intensity of leaf color is determined by the air's temperature and moisture. Warm, dry days and cool nights (under 45°F or 7°C) mean brilliant colors; rainy days and warm nights result in less intense coloration.

### COLOR PARADE

If you've ever wondered why some leaves turn deep crimson red, while others become so gold they seem to be lit from within like a lamp, here's your answer: They have pigments called xanthophylls (yellows), carotenoids (yellows, oranges and reds), and anthocyanin (red). Anthocyanin is the result of trapped plant sugar, produced by the leaf when days are sunny and nights are cold.

### CALIFORNIA BRILLIANCE

In addition to the Eastern Sierra, fall colors dazzle throughout the Golden State. The go-to source is *CaliforniaFallColor.com*.

### Fall Colors Astound

"The secret California dream... Just follow the scenic US Route 395 as it connects wonders."

- Lonely Planet's Top 10 US travel destinations for 2013

"One of the USA's 5 Best Road Trips."

- USA Weekend (USA Today) Magazine, 2013

"It'd be worth a trip to this corner of the Eastern Sierra for the flaming trees alone.
But June Lake also has lakes, waterfalls, jagged peaks, and a

little something for everyone."

- Sunset Magazine's Top 5 Fall Hikes, 2012

"Blinding displays of yellow and orange."
- TravelandLeisure.com's
America's Best Fall Color Drives, 2011

"One of the Sierra's sublime experiences."

- GORP.com's Top Ten Fall Forests, 2010



# Fly into Autumn ...within an hour

Flights between Los Angeles (LAX) and Mammoth Yosemite Airport (MMH) are now available year-round. See how easy and affordable your next trip can be log on to www.AlaskaAir.com.

### NEED MORE INFO? Please contact us!

Bishop Chamber of Commerce 1-888-395-3952 www.BishopVisitor.com

### County of Invo

www.TheOtherSideOfCalifornia.com

### Mammoth Lakes Tourism

1-888-466-2666 www.VisitMammoth.com

Mono County Tourism and Film Commission 1-800-845-7922 www.MonoCounty.org



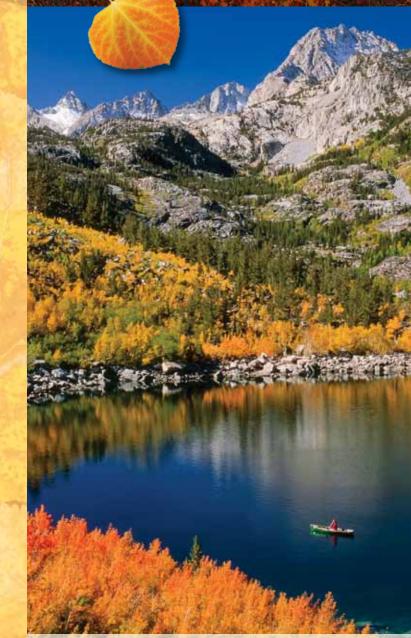






CALIFORNIA'S EASTERN SIERRA

# FALL COLOR GUIDE & MAP



INVO AND MONO COUNTIES

# Annual Fall Events in Mono and Inyo Counties

### SEPTEMBER

Eastern Sierra Tri-County Fair Bishop, Labor Day weekend

Mammoth Bluegrass Festival Mammoth Lakes, Labor Day weekend

Founder's Day Celebrations
Bridgeport, Labor Day weekend
Top of the Hill Classic Car Show

Tom's Place, Labor Day weekend
Millpond Music Festival

Ambush at the Lake Fall Fishing Derby Convict Lake Resort

High Sierra Fall Century Ride and Mammoth Kamikaze Bike Games

Hop 'n' Sage Harvest Festival Mammoth Lakes

Tioga Pass Run Lee Vining

Mark Twain Days Lee Vining

Ghosts of the Sagebrush Tour

Fly Fishing Faire
Mono County

Oktoberfest Mammoth Lakes

### OCTOBER

Fall Colors Car Show

Lone Pine Film Festival

Lone Pine

Deer Hunter BBQ

Walker / Coleville

June Lake Autumn Beer Festival

June Lake
Halloween Festivities

Mammoth Lakes, Tom's Place and June Lake's Heidelberg Inn

For more information on events, please visit websites listed on the back panel.



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Fall Fishing Derby tury Ride and Bike Games

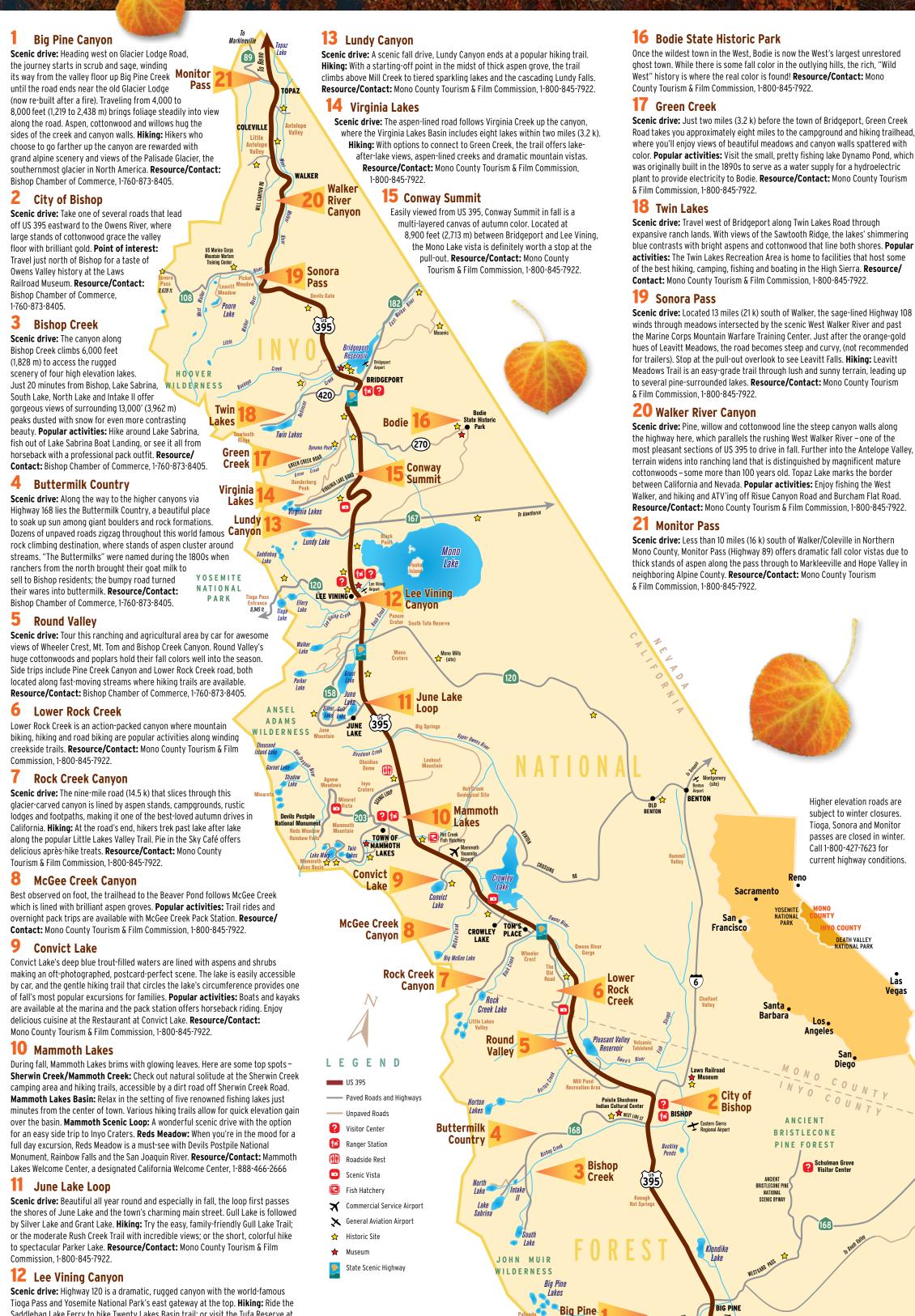
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Welcome to Fall: The Best in America's West Our natural landscape in the Eastern Sierra, where rugged granite canyons are carved by rushing streams and framed by an azure sky, offers a spellbinding contrast of colors during autumn — golden, crimson and orange aspen and cottonwoods as far as the eye can see. The best time to see this spectacular array is generally mid-September to mid-October. When you know where to go to see the best fall colors and what activities are in store (using this guide), you're sure to agree with GORP.com's rating of the High Sierra as No. 2 for Fall Colors in the U.S.A. Continue reading for more about how our warm days and cool evenings are not only ideal for brilliant color —they're also wonderful for hiking, horseback riding, fishing, mountain biking and unwinding.

### CALIFORNIA'S EASTERN SIERRA FALL COLOR GUIDE



To Los Angeles

Saddlebag Lake Ferry to hike Twenty Lakes Basin trail; or visit the Tufa Reserve at

Mono Lake, a sanctuary for millions of migrating birds. Resource/Contact:

Mono County Tourism & Film Commission, 1-800-845-7922.